



Which Meal Delivery Service is Right For You?



100% Organic	x								
Non-GMO	x	x	x						
Sustainably Sourced Seafood		x				x			
Omnivore/Carnivore	x	x		x	x	x	x	x	x
Lean/Reduced Calorie		x		x	x	x	x		x
Gluten-Free	x	x		x			x		x
Vegetarian	x	x	x	x	x	x	x	x	x
Vegan	x	x	x						x
Keto	x								
Paleo	x	x							
Novice Chef	x	x			x	x	x	x	
Eco-Friendly Packaging	x	x	x						
Price Point (\$: \$7-9/meal, \$\$: \$9-11/meal, \$\$\$:)	\$\$\$	\$\$	\$\$\$	\$\$	\$	\$\$	\$	\$\$\$	\$\$\$
Minimum Recipes/Week	3	3	3	2	2	2	2	2	
Meal Options	6/week	18/week	4/week	20/week	8/week	10/week	15/week	10/week	9/week

